



B2B HOW IT SHOULD BE.

Hi **\*|FNAME|\***,

Make 2024 the year of personalized B2B connections!

Developing a robust wholesale strategy is essential for engaging with diverse retail partners. Though curating assets for retailer connections can be daunting, Duer, a Vancouver-based brand, tackled this with an innovative solution that allowed them to seamlessly personalizing their sales process while bidding farewell to printed materials.

[Read more](#)



Unlock the potential of features designed to tailor assets for your varied wholesale buyers. Dive into how Duer leveraged Elastic to effortlessly reach their global distribution network through a single platform, completely eliminating the need for printed catalogues in Fall 2024.

Want to learn more about how **\*|COMPANY|\*** can achieve the same results? Book a quick demo to see what Elastic can do for you.

[BOOK A DEMO](#)

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[ElasticSuite.com](https://ElasticSuite.com) | [Sales@ElasticSuite.com](mailto:Sales@ElasticSuite.com) | [@elasticsuite](https://@elasticsuite)