

# elastic

## elevation newsletter fall edition

### Upcoming Webinar

November 2, 2023, 12:00PM MST

#### Elastic Best Practices for Tradeshow and Sell-In Season Webinar

In this webinar, you'll learn how to:

- Optimize the Elastic platform to enhance selling tools and retailer engagement
- Utilize digital merchandising features to increase your season's order size
- Explore all of our features, tips and tricks

[SIGN UP NOW](#)

#### An Enhanced B2B Experience

Hear how Free Fly apparel and Elastic have partnered to bring streamlined sales and ordering to Sport, Bluewater and Fly fishing markets!

[READ MORE](#)

Average increase in wholesale sales metrics since 2019



### Welcoming the newest brands to the Elastic Family!

MONTURA

Jack Wolfskin

sunset

frogg toggs®

Black Diamond

CAPTAIN FIN

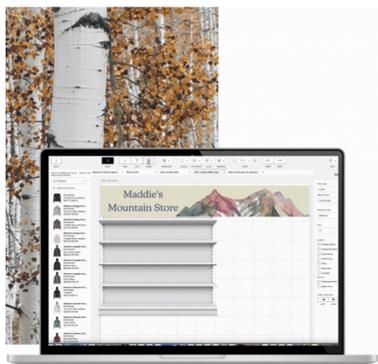
U.S. APPAREL

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APPAREL INC.

THE LEVY GROUP

ARBOR

O2FEEL



#### Want to see more of your favorite brands on Elastic?

Earn up to \$1,000 for every referred brand who joins Elastic Suite\* When you join our referral network.

If you love Elastic, help share the love, connect us with your network, and get paid!

[START REFERRING](#)

### Upcoming Events

We're gearing up for an exciting tradeshow season! Our team is fully prepared to provide you with expert support and insights on all things Elastic. Where will we see you next?

Make sure to keep an eye [on our LinkedIn](#) for more details to come!

- [Outdoor Retailer Winter Market](#)
- [ISPO Munich](#)
- [OMA Market Week](#)
- [TRAFFIC Show](#)
- [The Running Event](#)

[LEARN MORE](#)

B2B HOW IT SHOULD BE.

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